

Press Release: Recycling Boosts the Economy
FOR IMMEDIATE RELEASE
Date: _____

Contact: _____
Phone: _____

RECYCLING BOOSTS ECONOMY, SAVES ENERGY IN (MUNICIPALITY NAME HERE)

As residents of **(MUNICIPALITY NAME HERE)** recycle and compost an increasing proportion of the material they used to throw away, the environmental, economic and social benefits of their actions can be seen taking shape both in the community and across the state.

Recycling creates jobs – more than 19,000 in Massachusetts so far – and pumps some \$600 million into the state’s economy every year. Recycling conserves natural resources, prevents pollution and saves energy.

“There’s no question that when it comes to recycling, a little effort makes a big difference,” said **(MUNICIPAL RECYCLING OFFICIAL NAME AND TITLE HERE)**. “Recycling one glass bottle saves enough electricity to light a 100-watt bulb for up to four hours. The energy saved from recycling one aluminum can power your television through an entire Red Sox or Patriots game.”

Energy savings from recycling results in the reduction in climate changing greenhouse gas emissions from power plants, **(MUNICIPAL RECYCLING OFFICIAL LAST NAME HERE)** said.

Annually Massachusetts recycles more than 750,000 tons of scrap metal, which reduces the need to mine 945,000 tons of iron ore, 530,000 tons of coal and 45,000 tons of limestone. Recycling also reduces the need for disposal facilities so local lands may be used in more environmentally preferable ways.

Residents of **(MUNICIPALITY NAME HERE)** can maximize these and other benefits simply by encouraging friends and family to recycle and compost as much as they can.

(MUNICIPALITY NAME HERE) is committed to recycling. Call **(LOCAL PHONE)** or visit **(LOCAL WEB SITE OR www.earth911.org)** to learn more. **(MUNICIPALITY MAY ADD OTHER SPECIFIC LOCAL INFORMATION HERE.)**

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